IR ADVISORY PARTNERS

Fractional Investor Relations Solutions

Your strategic, customized approach to fundraising advisory and fractional investor relations support

What We Do

- **Go-to-market fundraising strategy advisory** including pre-marketing planning, product development, and targeted prospecting
- **Refined fundraising strategy** supported by a detailed tactical plan
- **Operational setup** to enable a scalable, efficient fundraise and track measurable progress
- **Elevated messaging** tailored to resonate with sophisticated, institutional investors
- **Ongoing investor relations support** to strengthen LP relationships through strategic communications
- **Extended leave coverage** for seamless IR support when key team members are away

Why Choose Us

- **Experience:** 10+ years working with institutional investors
- **Proven Success:** played a key role in IR teams' fundraising efforts, helping secure over $2B
- **Expert Advisory Network:** access to industry expertise from top-tier institutions
- **Yale MBA:** access to elite thought leadership and a powerful global network
- **Partnership:** a personalized experience with a true partner
- **Lasting Success:** committed to empowering your team with tools and strategies to fundraise with confidence

At IR Advisory Partners, we collaborate with private market managers to build investor relations programs - from strategic fundraising advisory to ongoing LP communications and engagement.

Jennifer Johnson
Investor Relations Specialist

+1 843-790-3011
www.IRAdvisoryPartners.com
jen@iradvisorypartners.com
linkedin.com/jennifer-johnson